Michael Juliano

Multimedia journalist

EXPERIENCE

Editor, Time Out Los Angeles

Los Angeles, CA | July 2017–present

Oversee a local culture website that covers the best things to eat, drink and explore in the greater L.A. area.

- Manage staff, plan editorial calendar and budget, research SEO strategies and monitor site traffic.
- Write and produce high-ranking, service-oriented evergreen guides plus timely news stories and trend pieces.
- Assign and edit stories from both freelance writers and staffers.
- Shoot and edit photos and videos for event coverage.
- Curate and write a biweekly newsletter sent to 50K subscribers.
- Schedule content on social media accounts, including self-shot and edited photos and videos on Facebook and Instagram.
- Represent Time Out as a trusted brand ambassador on radio and TV, including a regular weekend events segment on CBSN.
- Contributed to a quarterly magazine launched in October 2016, and edited issues from October 2017 through June 2019.

Associate Editor, Time Out Los Angeles

Los Angeles, CA | June 2013–June 2017

- Wrote, edited and built features for the "things to do" section, and later for the "music" and "movies" verticals.
- Launched a "things to do this weekend" feature and monthly events calendars that continue to be the top results on Google.
- Contributed daily news stories.

Video Intern, Southern California Public Radio (KPCC)

Pasadena, CA | September 2011–July 2012

Covered timely news stories and local culture for the website of a major regional radio station.

- Shot and edited photo and video stories on deadline.
- Edited incoming photos to run with breaking news stories.

CONTACT

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EDUCATION

Northwestern University – Medill

Bachelor of Science in Journalism

2007–2011

SKILLS

- Reporting and writing
- Copy editing (AP Style)
- Web production and CMS management
- Photography and videography
- Non-linear audio and video editing
- Social media
- SEO
- HTML, CSS and JavaScript

SOFTWARE

- Adobe Creative Suite (Premiere Pro, Photoshop, Lightroom, InCopy, Dreamweaver, After Effects)
- Final Cut Pro
- MS Office (Word, Excel, PowerPoint)
- Google Drive (Docs, Sheets, Slides)
- Audacity