

MICHAEL JULIANO

DIGITAL MEDIA JOURNALIST
mjuliano.com

Los Angeles, CA
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SKILLS

A web-savvy digital storyteller experienced in writing, multimedia and online production, with a passion for city life, technology, and arts and culture. Conversant in Spanish. Areas of expertise include:

- Reporting and writing
- Photo, video and audio capture
- Copy editing (AP Style)
- Non-linear audio and video editing
- Social media and SEO
- Web production (HTML/CSS)

Software: Final Cut Pro • Audacity • Adobe Creative Suite (Photoshop, Lightroom, Illustrator, InDesign, InCopy) • MS Office

EDUCATION

09.07–06.11 **NORTHWESTERN UNIVERSITY – MEDILL | Evanston, IL**
Bachelor of Science in Journalism Degree

EXPERIENCE

- 06.13–present **TIME OUT LOS ANGELES | Associate Editor – Los Angeles, CA**
Write, edit and build content for the Things to Do and Music sections of a city guide website and magazine. Contribute news stories to the daily blog. Shoot and edit video content; created videos for Facebook that took the page from a minimal presence to over 12 million views in a year. Establish meaningful contacts with public relations agencies and major institutions.
- 09.11–07.12 **SOUTHERN CALIFORNIA PUBLIC RADIO (KPCC) | Video Intern – Pasadena, CA**
Shot and edited photo and video stories on deadline at a major news station. Edited incoming photos to run with breaking news stories.
- 06.10–04.11 **THE A.V. CLUB | Editorial Intern, Freelance Writer – Chicago, IL**
Coordinated copy and worked with associate editor to concept and code interactive music festival guides. Wrote local stories and launched a blog series about contemporary media set in Chicago.
- 09.10–12.10 **CONTENT THAT WORKS | Editorial Intern – Chicago, IL**
Wrote and edited nationally syndicated newspaper content. Supported feature package publication and rebuilt web-based video series.
- 09.09–12.09 **TRIBUNE INTERACTIVE | Content Intern – Chicago, IL**
Produced web packages for syndication across the properties and affiliates of one of the country's largest media corporations.
- 06.09–08.09 **CNET | Home Theater Intern – New York, NY**
Reviewed home theater products and wrote news stories for a wide audience. Assembled weekly home theater newsletter.
- 10.07–06.11 **A&O PRODUCTIONS - Northwestern University | Talent Buyer – Evanston, IL**
Negotiated offers and contracts with talent agents for two student-run production groups. Booked and crewed shows with over 5,000 attendees.